

JOSEPH LEE McCULLOUGH - ELECTRIC

1 Q. Please state your name and business address.

2 A. My name is Joseph Lee McCullough. My business address
3 is: Times Square Plaza, 1500 Broadway, New York, NY
4 10036.

5 Q. By whom are you employed and in what capacity?

6 A. I am employed by Hewitt Associates LLC ("Hewitt",
7 "Hewitt Associates" or "we") as a Senior Consultant. I
8 am the leader of the Broadbased Compensation Consulting
9 Practice in Hewitt's New York Office.

10 Q. Please describe your educational background.

11 A. I graduated from Villanova University with a Bachelor
12 of Arts Degree in Psychology in 1967. In 1968, I earned
13 a Master of Arts Degree in Industrial Psychology from
14 The Ohio State University. In 1971 I received a Ph.D.
15 in Industrial Psychology from The Ohio State University

16 Q. Please describe your work experience.

17 A. I have worked for more than 30 years as a management
18 consultant. Prior to joining Hewitt Associates I was a
19 Principal with Mercer Human Resource Consulting and a
20 Partner with the Hay Group. In addition, I have also
21 consulted at other firms, including one that I founded.

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1 I have also served as an Adjunct Professor of Human
2 Resource Management at the Fordham Graduate School of
3 Business.

4 Q. What is the purpose of your testimony?

5 A. Hewitt Associates LLC was asked by Consolidated Edison
6 Company of New York, Inc ("Con Edison", "Consolidated
7 Edison" or the "Company") to conduct a review of its
8 current non officer management level compensation
9 practices. I am here to discuss that project and its
10 findings.

11 Q. Please provide an overview of the project.

12 Con Edison asked Hewitt to conduct a review of its
13 current non officer compensation practices. To conduct
14 this review, which I am outlining today, we focused on
15 16 representative benchmark positions. Two benchmark
16 positions were drawn from each of the eight salary sub-
17 bands in the current non officer management level
18 compensation structure. In total, 593 current
19 incumbents held one of the 16 benchmark positions, out
20 of approximately 4300 New York management level
21 employees. The Company's compensation practices were

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1 then compared with the practices of different
2 comparator groups of organizations. Con Edison's
3 compensation data was effective as of April 1, 2008.
4 Compensation survey numerical data was drawn from 2007
5 surveys and adjusted at Hewitt's standard rates (i.e.
6 at an annualized rate of 3.8% for 2007 compensation
7 data, so that the Con Edison's compensation amounts and
8 the survey data would be timing neutral). The
9 compensation data was not adjusted to reflect the
10 higher than "norm" cost of living in the New York
11 metropolitan area and/or any prevailing higher labor
12 costs in the region.

13 Q. Are you sponsoring a four-page Exhibit entitled "Market
14 Comparators"?

15 A. Yes.

16 Q. Was this exhibit prepared by you or under your
17 direction and supervision?

18 A. Yes, it was.

19 MARK FOR IDENTIFICATION AS EXHIBIT ____ (JLM-1)

20 Q. What are comparator groups?

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1 A. Comparator groups are groups of utility companies that
2 were selected to benchmark the relative competitiveness
3 of the Company's compensation practices.

4 Q. Where did the compensation survey data come from?

5 A. The majority of the data came from surveys conducted by
6 Hewitt. We also supplemented this information with data
7 obtained by Con Edison from other national consulting
8 firms that conduct compensation surveys.

9 Q. What comparator groups were used in Exhibit ___ (JLM-1)?

10 A. As noted on page 2, the first and largest comparator
11 group "National Utilities" was composed of compensation
12 data from 38 companies drawn from Hewitt's survey
13 database. The selection of utilities for the second
14 comparator group was guided by the list of 20 specific
15 companies previously used by Con Edison for its
16 executive compensation proxy peer group; Hewitt found
17 that 14 of these companies had submitted data to the
18 Hewitt data base for Consolidated Edison management
19 level positions. This set of 14 organizations, listed
20 on page 3 of the exhibit, formed the "Peer Group
21 Companies".

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1 Q. Why didn't Hewitt use all of the companies in the
2 executive peer group for management level benchmarking?

3 A. Not all of the companies submitted management level
4 data to our surveys. We used all of the executive peer
5 group companies that had submitted management level
6 data. The amount of data from these organizations was
7 sufficient to identify peer group compensation
8 practices.

9 Q. The Company provides three elements of compensation
10 (base salary + annual variable pay + long-term
11 incentives), how does that compare with prevailing
12 market practice?

13 A. In recent years, the majority of organizations that we
14 survey and work with have moved from a "base salary
15 only approach" to base salary plus variable
16 compensation. Thus, approximately 90%, of more than
17 1,000 organizations in Hewitt's 2007 Salary Increase
18 Survey, reported offering broadbased variable pay.
19 Among the reasons for this move have been: reduce fixed
20 costs; more closely relate pay-to-performance; remain
21 market competitive and attract and retain employees.

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1 Such an approach is in the best interests of customers,
2 employees and the organization because it
3 systematically incents higher levels of performance and
4 employee motivation, while controlling costs and tying
5 pay to performance. Consolidated Edison's current use
6 of three compensation elements is reasonable and
7 consistent with market practice. Hewitt's comparative
8 data indicates that, in addition to base salary (which
9 all participants provide their employees, except in
10 unusual cases) 93% of Peer Companies and 95% of the
11 National utilities Comparator groups report annual
12 variable pay programs. In addition, 64% of Peer
13 Companies and 55% of National Utilities report long-
14 term incentives. Based on the comparative data Hewitt
15 concludes that:

- 16 1. As regards offering base salary and annual variable
17 pay, the Company's provision of these two elements is
18 reasonable and consistent with almost universal market
19 practice among National Utilities and Peer Group
20 Companies.

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1 2. As regards offering long-term incentives, the
2 Company's provision of this element is consistent with
3 common practice among peer companies and National
4 Utilities, with a slight majority offering long term
5 incentives.

6 Q. Are you sponsoring a two-page Exhibit entitled
7 "Competitive Posture-Averages by Benchmark Position vs.
8 National Utilities"?

9 A. Yes.

10 Q. Was this exhibit prepared by you or under your
11 direction and supervision?

12 A. Yes, it was.

13 MARK FOR IDENTIFICATION AS EXHIBIT ____ (JLM-2)

14 Q. Please describe the information contained on Exhibit
15 (JLM-2).

16 A. This exhibit (JLM-2) summarizes the competitive data
17 for Consolidated Edison versus National Utility
18 practices. The rows on this exhibit present
19 information for individual benchmark positions. The
20 lettered columns present the following information:

21 As regards Con Edison Compensation Data:

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1 (A) - POSITION - Titles of the specific benchmark
2 positions for which data is provided.

3 (B) - BAND - Company management level employees fall
4 into four Bands, each with a H (high) and a L (low)
5 resulting in eight Sub-Bands.

6 (C) - ER - The normal Entry Rate for a position into its
7 specific Band/Sub-Band

8 (D) - MAX - The Maximum Salary for a Band/Sub-Band.

9 (E) - AVG BASE - The Average Actual Base Salary for
10 Company employees in each benchmark position.

11 (F) - AVG ACT TCC - The Average Actual Total Cash
12 Compensation (actual base salary + actual variable
13 compensation award).

14 (G) - AVG TDC - The Average Total Direct Compensation
15 (actual base salary + actual variable compensation
16 award + the value of long term incentive).

17 As regards National Utility Group Base Salary
18 Practices:

19 (H) - P75 - The third quartile practice - The "Upper
20 Quarter" - The compensation amount that has 75% of the
21 data below it and 25% of the data above it.

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1 (I) - P50 - The median practice - The compensation
2 amount that divides the data in two and has 50% of the
3 data below it and 50% of the data above it.

4 (J) - P25 - The P25 first quartile practice - The
5 "Lower Quarter" - The compensation amount below which
6 lies 25% of the data and above which lies 75%.

7 (K) - % Variance w/P50 - The percent difference between
8 the median National Utility Base Salary and the median
9 Con Edison salary for a particular benchmark position.
10 If no data is listed for a specific position there was
11 not enough data for that position in a particular
12 comparator group database

13 As regards National Utility Group Total Cash
14 Compensation (Base Salary + Annual Variable Pay)
15 Practices:

16 (L) - P75 - The third quartile practice

17 (M) - P50 - The median practice

18 (N) - P25 - The first quartile practice

19 (O) - % Variance w/P50 - The percent difference between
20 the median National Utility Total Cash Compensation

21 Practice and the median Con Edison Total Cash

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1 Compensation Practice for a particular benchmark
2 position. If no data is listed for a specific position
3 there was not enough data for that position in a
4 particular comparator group database

5 As regards National Utility Group Total Direct
6 Compensation (Base Salary + Annual Variable Pay +
7 Long-Term Incentive) Practice:

8 (P) - P75 - The third quartile practice

9 (Q) - P50 - The median practice

10 (R) - P25 - The first quartile practice

11 (S) - % Variance w/P50 - The percent difference between

12 the median National Utility Total Direct Compensation

13 Practice and the median Con Edison Total Direct

14 Compensation Practice for a particular benchmark

15 position. If no data is listed for a specific position

16 there was not enough data for that position in a

17 particular comparator group database.

18 Row 17 summarizes the average position weighted

19 variance from specific market norms. It is calculated

20 by adding up the market averages for each benchmark

21 position for which market data is available and the

1 actual Con Edison average practices for the
2 corresponding benchmark positions.

3 Q. How competitive are the three elements of the Company's
4 compensation programs with National Utilities and Peer
5 Companies?

6 A. Looking at Column I row 17, for example, it can be seen
7 that Con Edison's average position weighted salaries
8 for benchmark positions fall -3.5% below National
9 Utility market median practices.

10 The table on Page 2 of the exhibit presents information
11 summarizing the Company's competitive market posture as
12 follows:

13 (A) - MARKET COMPARATORS - The different market
14 comparator groups against which Con Edison's
15 compensation practices were compared.

16 (B) - BASE SALARY - The % difference between a specific
17 comparator group and Con Edison's base salary practice
18 for benchmark positions.

19 (C) - TARGET TCC - The % difference between a specific
20 comparator group and Con Edison's Target Total Cash

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1 Compensation (Base Salary + Target Annual Variable Pay)
2 for benchmark positions.

3 (D) - ACTUAL TCC - The % difference between a specific
4 comparator group and Con Edison's Actual Total Cash
5 Compensation (Base Salary + Actual Annual Variable Pay)
6 for benchmark positions.

7 (E) - ACTUAL TDC - The % difference between a specific
8 comparator group and Con Edison's Actual Total Direct
9 Compensation (Base Salary + Actual Annual Variable Pay
10 + the value of Actual Long-Term Incentives) for
11 benchmark positions.

12 Information is presented for both National Utilities
13 and Peer Group companies on rows 1 and 2. Reviewing
14 this exhibit the following can be seen:

15 1. The Company's salaries fall relatively close to, but
16 consistently below, the market median (-6.3% below
17 for Peer Group companies and -3.5% for National
18 Utilities).

19 2. The Company's base salary + target bonus patterns
20 fall somewhat below market median levels (-14.5%

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1 versus the Peer Group comparators and -13.9% versus
2 National Utilities).

3 3. The Company's base salary + actual bonus patterns
4 are also below median (-14.1% for Peer Group
5 Companies and -13.4% versus National Utilities).

6 4. Consolidated Edison's Total Direct Compensation
7 (Base Salary + Annual Variable Pay + Long-Term
8 Incentives). This represents the total
9 compensation paid to employees. As regards Con
10 Edison, this amount is conservative and falls
11 below market median practices of both National
12 Utilities (-25.9%) and Peer Group Companies (-
13 24.8%).

14 Q. Are you sponsoring an exhibit in connection with your
15 review of the Company's annual variable pay program?

16 A. Yes. I have prepared a one-page Exhibit entitled
17 "Annual Variable Pay Comparisons"?

18 Q. Was this exhibit prepared by you or under your
19 direction and supervision?

20 A. Yes, it was.

21 MARK FOR IDENTIFICATION AS EXHIBIT ____ (JLM-3)

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1 Q. In reviewing the Company's annual variable pay program,
2 what were your findings?

3 A. This exhibit contrasts Con Edison's target and actual
4 average annual variable pay amount as a % of base
5 salary versus Peer Group and National Utility
6 practices. Data is presented for each of the 8 Sub-
7 Bands. If no data is listed for a specific sub-band,
8 there was not enough data for that sub-bands' benchmark
9 positions in the specific comparator group survey
10 database. As can be seen from this exhibit, the
11 Company's target variable pay percentages are
12 conservative and tend to fall well below market average
13 variable pay practices. In addition, Con Edison's
14 actual variable pay percentage amounts fall close to
15 its' targets and also well below average market average
16 practices.

17 During the course of our analysis we also reviewed the
18 basic design of Consolidated Edison's Management
19 Variable Pay Plan versus a comparator group of 10
20 organizations from the executive compensation peer
21 group that also provided information to Hewitt's annual

1 variable compensation measurement survey. The 10
2 organizations comprising the Annual variable
3 compensation peer group are listed on page 4 of Exhibit
4 JLM-1.

5 We found the Con Edison plan to be consistent with
6 practices in the utility sector that emphasize both;
7 Customer Satisfaction & Safety and Financial
8 Performance.

9 Q. In reviewing the Company's Long-Term Incentive Plan,
10 what were your findings?

11 A. Con Edison's Long-Term Incentive awards are granted
12 based on a combination of individual and Company
13 performance. The grants for employees in the highest
14 management Bands (3 & 4) are made in the form of
15 performance restricted stock. Employees must be on the
16 active payroll at the time the stock vests, after three
17 years, in order to receive a payout. Hewitt applied its
18 standard LTI valuation guidelines to value the shares
19 awarded to employees in these two Bands. For 50% of the
20 grant the performance measure is the 3-year total
21 shareholder return relative to the Company's peer

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1 group. The remaining 50% is based on the 3 year
2 corporate average of the management variable pay plan.
3 Payout is in the form of shares or cash at the end of
4 three years.

5 Performance Shares:

- 6 - Three year vesting period
- 7 - Treatment of dividends - No dividends paid.
- 8 - Projected value = 68.6% of per share value

9 The grants for employees in the two lowest management
10 Bands (1 & 2) are made on the basis of time-based
11 restricted stock. Hewitt's LTI valuation guidelines
12 reflect the inherent risk of forfeiture associated with
13 plans of this type.

14 Time-based Shares:

- 15 - Three year vesting period
- 16 - Treatment of dividends - No dividends paid.
- 17 - Projected value = 92.2% of per share value

18 Q. Are you sponsoring a one-page Exhibit entitled "Long-
19 Term Incentive Comparisons"?

20 A. Yes.

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1 Q. Was this exhibit prepared by you or under your
2 direction and supervision?

3 A. Yes, it was.

4 MARK FOR IDENTIFICATION AS EXHIBIT ____ (JLM-4)

5 Q. Please explain the results of your findings as set
6 forth on Exhibit (JLM-4).

7 A. Exhibit (JLM-4) compares the value of the Company's
8 LTI, as a percent of salary, with both the Peer and
9 National Utilities comparator groups at differing
10 management sub-band levels. If no data is listed for a
11 specific sub-band, there was not enough data for that
12 sub-bands' benchmark positions in the specific
13 comparator group survey database. Considering this
14 table, it can be seen that the value of the Company's
15 LTI awards are conservative and fall well below both
16 Peer Group Companies (e.g., -28% for employees in Band
17 4) and National Utilities (e.g., -26% to -32% for
18 employees in Band 4).

19 Q. Can you summarize Hewitt's overall findings to date?

20 A. Hewitt's findings to date are as follows:

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- 1 1. Consolidated Edison's use of three compensation
2 program elements is reasonable and consistent with
3 market practice.
- 4 2. The Company's current base salary practices for
5 management level positions, approximate, but do fall
6 consistently below, market median practices for both
7 National Utilities (-3.5%) and Peer Companies (-6.3%).
- 8 3. Total Cash Compensation (Base Salary + Annual
9 Variable Pay) drops somewhat below market median levels
10 (-13.4% versus National Utilities and -14.1% Peer Group
11 companies).
- 12 4. Total Direct Compensation (Base Salary + Annual
13 Variable Pay + Long Term Incentives), the total
14 compensation paid to management level employees, is
15 conservative and falls below market median practices (-
16 25.9% vis-à-vis National Utilities and -24.8% versus
17 Peer Group organizations). The annual dollar impact of
18 these shortfalls is significant:
- 19 • For a Band 4 employee with an average Total Direct
20 Compensation of \$215,000 the annual shortfall versus

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1 median National Utilities practices is \$99,000 and
2 versus Peer Companies \$117,000.

3 • For a Band 1 employee with an average Total Direct
4 Compensation of \$74,000 the annual shortfall versus
5 median National Utilities practices is \$17,000 and
6 versus Peer Companies \$19,000.

7 Q. Will you be providing an update?

8 A. Yes, if appropriate. The Company requested that we
9 gather additional data to benchmark and expand our
10 review of non officer management compensation. We will
11 update our findings based on this additional analysis
12 if we identify compensation practices that are
13 materially inconsistent with our testimony.

14 Q. Does this conclude your testimony?

15 A. Yes.

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Market Comparators

In evaluating Con Edison's compensation practices Hewitt used three different comparator groups:

1. National Utilities
2. Peer Companies
3. Incentive Design Survey Participants--Peer companies that participated in Hewitt's Variable Compensation Measurement Survey

Market Comparators—1. National Utilities

■ Hewitt's National Utilities Database is currently composed of 38 companies

Company Name
AEL Services LLC
AGL Resources Inc.
Allegheny Energy, Inc.
Ameren Corporation
American Electric Power
Arkansas Electric Cooperative Corporation
Associated Electric Cooperative Inc.
Black Hills Corporation
CenterPoint Energy
Chesco Corporation
CMS Energy Corporation
Constellation Energy
Dominion Resources, Inc.
DTE Energy Company
Duke Energy Corporation
Dynegy Inc.
Edison International
Entergy Corporation
Fervelgas Partners, L.P.
FirstEnergy Corp.
Idaho Power Company
Kinder Morgan Inc.
Mirant Corporation
New York Power Authority
NISource Inc.
PacifiCorp
PG&E Corporation
Portland General Electric Company
PPL Corporation
Public Service Enterprise Group, Incorporated
Reliant Energy, Inc.
SCANA Corporation
Sempra Energy
Southern Company
ST/EEZ Energy North America, Inc.
Tennessee Valley Authority
TransAlta Corporation
TXU Corp.



Market Comparators—2. Peer Companies

- 14 of 20 Con Edison's executive compensation peer companies were included in the comparator analysis group

Company Name
Ameren Corporation
American Electric Power
CenterPoint Energy
Constellation Energy
Dominion Resources, Inc.
DTE Energy Company
Duke Energy Corporation
Edison International
Energy Corporation
FirstEnergy Corp.
NiSource Inc.
PPL Corporation
Sempra Energy
Southern Company



Market Comparators—3. Annual Variable Pay Comparison

- 10 of 20 Con Edison's peer companies participated in Hewitt's Variable Compensation Measurement Survey

Company Name
Ameren Corporation
American Electric Power Company
DTE Energy Company
Duke Energy Corporation
Entergy Corporation
FirstEnergy Corporation
FPL Group, Incorporated
Pepco Holdings, Incorporated
PPL Corporation
Southern Company



Summary Competitive Posture

	(A) MARKET COMPARATORS	(B) BASE SALARY	(C) TARGET TCC	(D) ACTUAL TCC	(E) TDC
1.	National Utilities - Position Weighted	-3.5%	-13.9%	-13.4%	-25.9%
2.	Peer Group Companies (14) - Position Weighted	-6.3%	-14.5%	-14.1%	-24.8%



Annual Variable Pay Comparisons

- Con Edison's current compensation program includes annual variable pay

Con Edison Annual Variable Pay by Salary Band

	(A) CON EDISON SUB-BAND	(B) CON EDISON VARIABLE PAY TARGET %	(C) CON EDISON VARIABLE PAY ACTUAL %	(D) PEER GROUP VARIABLE PAY ACTUAL %	(E) NATIONAL UTILITIES VARIABLE PAY ACTUAL %
1.	4H	15.0%	16.3%		33-35%
2.	4L	15.0%	15.0%	25-30%	25-30%
3.	3H	10.0%	10.5%	25-30%	22-28%
4.	3L	10.0%	10.1%	20-25%	20-25%
5.	2H	4.5%	5.1%	10-15%	10-15%
6.	2L	4.5%	5.2%	7-10%	5-10%
7.	1H	4.5%	4.8%	5-8%	5-7%
8.	1L	4.5%	5.5%		5-7%

Long-Term Incentive Comparisons

- Con Edison's current compensation program includes long-term incentives

Con Edison Actual LTI% by Salary Band

	(A) CON EDISON SUB-BAND	CON EDISON (B) ACTUAL LTI %	PEER GROUP (C) ACTUAL LTI %	NATIONAL UTILITIES (D) ACTUAL LTI %
1.	4H	4-8%		35-40%
2.	4L	4-8%	32-35%	30-35%
3.	3H	4-6%	25-30%	25-30%
4.	3L	4-6%	15-20%	15-20%
5.	2H	2-4%	8-10%	5-10%
6.	2L	2-4%	4-6%	5.0%
7.	1H	1-4%	5.0%	5.0%
8.	1L	1-4%		5.0%