

LUTHER TAI - ELECTRIC

1 Q. Please state your name and business address.

2 A. My name is Luther Tai. My business address is 4 Irving  
3 Place, New York, NY 10003.

4 Q. By whom are you employed and in what capacity?

5 A. I am employed by Consolidated Edison Company of New  
6 York, Inc. ("Con Edison" or the "Company") as Senior  
7 Vice President of Enterprise Shared Services.

8 Q. How long have you been employed by Con Edison?

9 A. I have been employed by Con Edison for almost 38 years.

10 Q. Please describe your educational background.

11 A. I graduated from Massachusetts Institute of Technology  
12 with a Bachelor of Science degree in Chemical  
13 Engineering in 1970. I also received a MS in  
14 Industrial Engineering from Columbia University in  
15 1975, a JD from New York Law School in 1986, an MBA  
16 from Cornell University in 2002 and a Doctor of  
17 Education degree from University of Pennsylvania in  
18 2005.

19 Q. Please describe your work experience.

20 A. I joined Con Edison in June 1970 and have held various  
21 managerial positions including Chief Generation  
22 Planning Engineer, Chief Forecast Engineer and Director  
23 of Corporate Planning. In 1998, I became the Vice

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1 President, Corporate Planning with the responsibilities  
2 of developing corporate strategy and directing merger  
3 and acquisition activities. I assumed the position of  
4 Senior Vice President of Central Operations in  
5 September 2000, which encompassed System and  
6 Transmission Operations, Substations, Maintenance and  
7 Construction, Steam Operations and Energy Management.  
8 A year later, I moved into the position of Senior Vice  
9 President of Central Services with responsibility for  
10 Information Resources, Purchasing, Central Field  
11 Services, Human Resources and various other support  
12 services. Since July 1, 2006, I held the position of  
13 Senior Vice President of Enterprise Shared Services.

14 Q. Please generally describe your current  
15 responsibilities.

16 A. My current responsibilities include Human Resources,  
17 Equal Employment Opportunity Affairs, Emergency  
18 Management, Energy Management, Security Services,  
19 Facilities, Research and Development, and Shared  
20 Services Administration.

21 Q. Do you belong to any professional societies or  
22 organizations?

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1 A. I am a member of the board of directors of the Regional  
2 Plan Association. I also serve on the board of Woodrow  
3 Wilson National Fellowship Foundation, the board of  
4 Stevens Institute of Technology's and the advisory  
5 board of the Executive Program in Work-Based Learning  
6 Leadership, a doctorate program for chief learning  
7 officers in corporations, at the University of  
8 Pennsylvania.

9 Q. Have you previously submitted testimony on behalf of  
10 the Company before this Commission?

11 A. Yes. I submitted testimony in Case Nos. 91-G-1194, 91-  
12 S-1193, 91-E-0462, 93-G-0996, 93-S-0997, 93-E-0334, and  
13 96-E-0897.

14 Q. What is the purpose of your testimony?

15 A. My testimony addresses the Company's compensation for  
16 officers and non-officer management employees.

17 Q. Did you include exhibits as part of your testimony?

18 A. Yes, I will submit two Exhibits. The first is titled  
19 "Analytical Framework," and the second is titled  
20 "Market Assessment."

21 Q. Please summarize your testimony.

22 A. I will address the Company's compensation philosophy  
23 with an explanation of the various components of the

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1 compensation package for officers and non-officer  
2 management employees.

3 I will demonstrate that the overall compensation level  
4 for Company officers and non-officer management  
5 employees within the structure of the compensation  
6 package to include base salary, annual incentives and  
7 long-term incentives, is a reasonable and necessary  
8 business expense that the Company must incur in order  
9 to meet its obligations to provide safe and reliable  
10 service to its customers. The annual cost for the rate  
11 year ended March 31, 2010 for officers (excluding  
12 annual incentives) and non-officer management  
13 compensation package is included in Accounting Panel  
14 exhibit number 5, schedule 1. I should note that Hewitt  
15 Associates is also presenting testimony on behalf of  
16 the Company that explains the reasonableness of the  
17 Company's compensation programs and the overall level  
18 of compensation delivered through a combination of base  
19 salary and annual incentive and long term incentives in  
20 comparison to various peer companies.

21 I will also explain how the annual incentive and long  
22 term incentive plans are structured to align the  
23 interests of both the Company and customers and how the

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1 payment of incentive compensation is based on the  
2 Company and the Company departments achieving pre-  
3 established performance levels and targets that produce  
4 specific benefits to customers with respect to service  
5 quality, reliability, and cost efficiency. The latter  
6 mitigates the Company's costs of providing quality  
7 service for both near term and long term.  
8 Finally, I will explain the relationship between the  
9 level of funding for the annual incentive and long term  
10 incentive plans and how they are reflected in the  
11 Company's budget as well as its rate request.

12 Q. Please describe the Company's compensation philosophy.

13 A. The Company philosophy is to provide base salary,  
14 annual incentives and long term incentives that are  
15 competitive with the median levels of compensation  
16 provided by a peer group of companies. We believe that  
17 setting compensation levels at the median of our peer  
18 group of companies would allow us to be competitive in  
19 the labor market and to fairly compensate, attract and  
20 retain employees critical to the success of the  
21 Company. The objective of the compensation program is  
22 to support the Company's business strategy, which  
23 includes such objectives as providing customers with

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1 quality service, making reasonable return to investors,  
2 and providing an environment where employees can  
3 continue to improve their contributions to the Company.  
4 As such, the annual incentive is linked to financial,  
5 budget and operations goals. The long-term incentive  
6 rewards achievement of financial and operations goals  
7 as well as total shareholder return.

8 **Officer Compensation**

- 9 Q. What are the elements of the Company's officer  
10 compensation program?
- 11 A. The Company's officer compensation program is comprised  
12 of three elements, base salary, annual incentives and  
13 long term incentives. For benchmarking comparison,  
14 base salary and annual incentives are known as "Total  
15 Cash Compensation" and base salary plus annual  
16 incentives and long term incentives are known as "Total  
17 Direct Compensation."
- 18 Q. Please describe how you establish compensation levels  
19 for officers.
- 20 A. The Management Development and Compensation Committee  
21 of the Board of Directors of the company (the "MDC  
22 Committee") establishes, reviews and administers the  
23 Company's officer compensation program. The MDC

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1 Committee has retained Mercer as an independent  
2 compensation consultant, to provide it with  
3 information, analyses, and objective advice regarding  
4 officer compensation. The MDC Committee has adopted an  
5 industry peer group of twenty publicly-traded utility  
6 companies of comparable size and scope to the Company  
7 for purposes of providing benchmark information on  
8 compensation levels provided to officers. This peer  
9 group is also used to measure relative total  
10 shareholder returns for vesting of performance based  
11 restricted stock units awarded under the long term  
12 incentive program.

13 Q. Are you presenting as an exhibit a one-page document  
14 entitled "ANALYTICAL FRAMEWORK - PEER GROUP."

15 A. Yes.

16 Q. What does this Exhibit show?

17 A. This material, prepared by Mercer, shows the twenty  
18 utility companies used by the MDC Committee in  
19 comparing and evaluating the Company's executive  
20 compensation program.

21 MARK FOR IDENTIFICATION AS EXHIBIT \_\_\_ (LT-1)

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1 Q. Are you presenting as an exhibit a three-page document  
2 entitled "MARKET ASSESSMENT - TOP 5 EXECUTIVES TARGET  
3 TDC (\$000)" and "MARKET ASSESSMENT - OTHER EXECUTIVES  
4 TARGET TDC (\$000)?"

5 A. Yes.

6 Q. What does this Exhibit show?

7 A. This material, also prepared by Mercer, compares the  
8 Company's officer compensation program to the programs  
9 in place at the peer group of companies.

10 MARK FOR IDENTIFICATION AS EXHIBIT \_\_ (LT-2)

11 Q. How does the Company's officer compensation program  
12 compare to the peer group of companies?

13 A. Mercer reviewed and benchmarked the Company's officer  
14 compensation program comprised of base salary, annual  
15 incentive compensation and long-term incentive  
16 compensation. When compared with the compensation  
17 levels reported in proxies for the peer group of  
18 companies for the top-five highest paid, "Total Cash  
19 Compensation" in the form of base salary and annual  
20 incentives is deemed to be competitive with the median  
21 levels with some positions above and some below the  
22 median range. But "Total Direct Compensation," (i.e.,

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1 base salary, annual incentives and long term  
2 incentives) for the top five officers falls well below  
3 the median level because the long term incentive  
4 component was substantially lower than the peer  
5 companies. For the remaining officers, Total Direct  
6 Compensation was found to be around the median level.

7 Q. What is Mercer's conclusion regarding the overall level  
8 of the Company's officer compensation program?

9 A. Mercer has concluded that based on publicly available  
10 proxy data, Total Direct Compensation for the top five  
11 officers was below the median because of the low value  
12 for the long term incentive component but for the  
13 remaining officers, the Total Direct Compensation was  
14 competitive with the median of the market.

15 **Annual Incentive Program for Officers**

16 Q. Please describe the annual incentive program for  
17 officers.

18 A. The annual incentive program provides cash compensation  
19 to officers based on the Company's performance. The  
20 MDC Committee annually sets financial, budget and  
21 operating targets at the beginning of the performance  
22 period to measure the performance of individual and  
23 collective responsibility of officers. The MDC

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1 Committee sets the range of the award that each officer  
2 is eligible to receive under the annual incentive plan  
3 after considering various factors, including:

- 4 · Recommendations from the chief executive officer for  
5 each officer;
- 6 · A general assessment of each officer's performance of  
7 his or her responsibilities; and
- 8 · Level of annual incentive compensation compared with  
9 executives holding equivalent positions in the  
10 compensation peer group.

11 The range of awards included threshold, target and  
12 maximum levels reflecting differing levels of  
13 achievement of the various financial, budget and  
14 operating objectives. Awards are scaled to reflect  
15 relative levels of achievement of the objectives  
16 between the threshold, target and maximum levels. Each  
17 officer's potential award can range from 0% to 120% of  
18 their target.

19 Q. How does the annual incentive program for officers  
20 work?

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- 1 A. First a Target Fund under the annual incentive plan is  
2 determined by multiplying the base salary as of the end  
3 of the year of each eligible officer by his or her  
4 Target percentage. The Target percentage for each  
5 officer varies by position ranging from 35% of base  
6 salary for a Vice President to 100% for the CEO. An  
7 Award Fund is then determined for all officers by  
8 adjusting the Target Fund by the actual weighting  
9 earned for achieving pre-determined financial budget  
10 and operating objectives in the following three areas:
- 11 1. Achievement of a pre-determined level of  
12 "Consolidated Edison Company of New York (CECONY)  
13 Adjusted Net Income," which is comprised of net  
14 income from ongoing operations for CECONY after  
15 subtracting all expenses incurred by CECONY,  
16 including federal and state income taxes. CECONY  
17 Adjusted Net Income will be net of the reserve that  
18 is established for the Award Fund and is not weather  
19 normalized.
  - 20 2. Performance within an "Operating Budget," which is  
21 the portion of the CECONY O&M Budget approved by the  
22 Board of Trustees that is comprised of departmental  
23 expenses, including interference costs of moving

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1 Company facilities to avoid interfering with  
2 governmental projects and uncollectible bill  
3 expenses.

4 3. Achievement of specific safety, reliability,  
5 customer satisfaction and operating performance  
6 indicators, such as the OSHA Incidence Rate,  
7 Electric Network System Availability, Electric Non-  
8 Network System Availability, Response to Gas Odor  
9 Complaints within 30 minutes, Workable Gas Leaks  
10 Year-End Backlog, Steam System - Normal Pressure  
11 Operations, Generation Stations - Forced Outages,  
12 PSC Complaints, Customer Calls Answered, Customer  
13 Satisfaction Surveys, Environmental Index and  
14 Employee Development Index.

15 The weighting assigned to each component is 50% to  
16 Adjusted Net Income, 20% to Operating Budget and 30% to  
17 specific performance indicators. A sliding scale of 0%  
18 to 120% is applied to each component based on actual  
19 outcomes. However, if Adjusted Net Income is less than  
20 or equal to 90 percent of the targeted Adjusted Net  
21 Income, no annual incentive awards are made.

22 Q. How is the award distributed?

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1 A. The Award Fund is distributed to each officer (except  
2 for the CEO and certain other officers - President and  
3 COO, Senior Vice President and CFO, Senior Vice  
4 President of Business Shared Services, Senior Vice  
5 President of Enterprise Shared Services, Senior Vice  
6 President of Public Affairs, General Counsel, and Vice  
7 President and General Auditor), based on achieving  
8 Company and specific organization performance goals,  
9 and based on individual performance as shown below:

	Weighting	Weighting
<u>Performance Indicator</u>	<u>Sr. Officer</u>	<u>Vice Pres.</u>
12 Adjusted CECONY Net Income	15%	12.5%
13 Organization Budget	20%	17.5%
14 Organization Perf. Indicators	25%	30.0%
15 Individual Performance	40%	40.0%

16 Q. Why are formulas structured differently for the CEO and  
17 certain officers?

18 A. For the CEO and certain other officers, the Target  
19 Award Fund, and payout will be based on financial,

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1 budget and operating performance measures in the  
2 following areas:

3 <u>Performance Indicator</u>	<u>Weighting</u>
4 Adjusted Net Income	50%
5 Financial Performance	20%
6 Operating Performance Indicators	30%

7 But, within the financial and operating performance  
8 indicators, different weights are assigned to each  
9 officer in this group based his or her responsibilities  
10 associated with the each of the CEI subsidiaries. For  
11 example, as the Senior Vice President of Enterprise  
12 Shared Services, my responsibilities include areas  
13 under Consolidated Edison Company of New York (CECONY)  
14 and Orange and Rockland Utilities (O&R). Therefore,  
15 the performance measures assigned to my position have  
16 been weighted as follows:

17 <u>Performance Indicator</u>	<u>Weighting</u>
18 Adjusted Regulated Net Income (CECONY and O&R)	50%
19 Financial Performance	
20 CECONY Operating Budget	19%
21 O&R Operating Budget	1%
22 Operating Performance Indicators	

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1	CECONY Performance	29%
2	O&R Performance	1%

3 The rationale behind this is to reflect performance  
4 indicators that are closely tied to the  
5 responsibilities of these officers. But the  
6 fundamental philosophy of pay for performance remains  
7 the same.

8 Ultimately the MDC Committee has the discretion to  
9 adjust (upward or downward) the actual awards to be  
10 paid to an officer.

11 Q. What was the Award Fund for officers for the last two  
12 years?

13 A. For 2007, the aggregate Award Fund for officers was  
14 equal to 102% of the Target Fund and for 2006 the Award  
15 Fund was equal to 75.5% of the Target Fund.

16 Q. Why should the Company be permitted to recover the  
17 costs of annual incentives?

18 A. Mercer found that the Company's total officer  
19 compensation package is competitive but below the  
20 median for the top five highest paid officers when  
21 taking long term incentive into consideration. A

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1 competitive annual incentive component is important to  
2 attracting and retaining appropriate talent to manage  
3 the business in a way that meets the needs and  
4 expectations of our customers and investors.

5 Q. Is the cost of the annual incentive program for  
6 officers included in this rate request?

7 A. The Company is not seeking recovery of this element of  
8 officer compensation in this proceeding in order to  
9 reduce the number of issues to be addressed in this  
10 proceeding (See Accounting Panel Exhibit #5, Schedule  
11 1, page 1 of 6, line item number 34, which removes this  
12 cost from the rate request). But it is my strong  
13 belief that the annual incentive program is a  
14 legitimate cost of doing business and should be  
15 recoverable in full from customers. In addition, the  
16 compensation level provided under the program is  
17 reasonable as supported by an in-depth analysis  
18 provided by Mercer. The Company has sought to structure  
19 the annual incentive program to benefit both investors  
20 and customers.

21 **Long Term Incentives**

22 Q. Please describe the long-term incentive compensation  
23 plan.

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1 A. The shareholders of the Company approved a new Long  
2 Term Incentive Plan (LTIP) on May 19, 2003, and the  
3 Board of Directors has authorized implementing the LTIP  
4 effective January 1, 2004. The purpose of the Plan is  
5 to provide long-term incentive compensation to officers  
6 and management employees contributing to the future  
7 success and growth of the Company. Long-term incentive  
8 compensation awarded under the Plan includes both stock  
9 options and performance based restricted stock units  
10 (PBRS). The MDC Committee has the administrative  
11 authority over the LTIP, and determines the mix of  
12 stock options and PBRS. In 2006, the MDC Committee  
13 approved Mercer's recommendation that stock options be  
14 removed from the mix of LTIP awards granted in 2007 and  
15 beyond. For 2007 and 2008, the MDC Committee approved  
16 the allocation of awards be comprised solely of PBRS  
17 for officers. The PBRS have a vesting period of three  
18 years. The stock units provide for the right to  
19 receive one share of Con Edison common stock (or a cash  
20 payment equal to the fair market value of one share of  
21 Con Edison common stock) for each stock unit granted,

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1 subject to the satisfaction of certain pre-established  
2 long-term performance objectives.

3 Q. How are LTIP awards determined and granted to officers?

4 A. All officers are eligible to receive PBRs awards based  
5 on various factors including recommendations from the  
6 CEO, a general assessment of each officer's performance  
7 of his or her responsibilities and target levels of  
8 long-term incentive compensation established for each  
9 officer based on benchmark information for executives  
10 holding equivalent positions in the compensation peer  
11 group. It is the practice of the MDC Committee at its  
12 January meeting each year to make annual awards under  
13 the LTIP to the Company's officers. In January 2008,  
14 eligible officers received LTIP awards comprised of  
15 PBRs in varying amounts.

16 Q. How and when are PBRs distributed?

17 A. The PBRs will be distributed after completing a three-  
18 year performance cycle, but the number of shares  
19 distributed on the payout year is based on a numerical  
20 formula and depends on the achievement of certain  
21 performance criteria. The following performance  
22 indicators will determine the number of shares (or cash

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1 equivalent) actually distributed at the end of each  
2 performance cycle:  
3 Fifty percent of PBRS awarded to officers is linked to  
4 performance as measured by the annual incentive plan  
5 Award Fund. As previously mentioned, the Award Fund  
6 for the Annual Incentive Plan is determined by  
7 achieving performance goals for adjusted net income,  
8 operating budgets and operating performance goals.  
9 The number of shares distributed will be determined by  
10 multiplying the annual incentive plan Award Fund  
11 average for the three years prior to the payout year by  
12 the number of shares linked to this performance  
13 indicator. For example, if the annual incentive plan  
14 Award Fund average for the three years prior to the  
15 payout year is 95%, then 95% of the PBRS award linked  
16 to this indicator will be distributed. The other fifty  
17 percent of the PBRS awarded is linked to the  
18 performance of Con Edison using a Total Shareholder  
19 Return (TSR) indicator. TSR is the incremental value  
20 an equity investor receives (change in stock price plus  
21 dividends received) by holding one share of a company's  
22 common stock over a period of time. In determining the  
23 number of shares to be distributed, the following

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1 guidelines will apply based on how well Con Edison's  
2 TSR compares with the TSR for the compensation peer  
3 group over a three-year performance period:

4	Con Edison's TSR	Percent of
5	<u>Percentile Ranking</u>	<u>Shares Distributed</u>
6	75 <sup>th</sup> or greater	150%
7	70 <sup>th</sup>	140%
8	65 <sup>th</sup>	130%
9	60 <sup>th</sup>	120%
10	55 <sup>th</sup>	110%
11	50 <sup>th</sup>	100%
12	45 <sup>th</sup>	85%
13	40 <sup>th</sup>	70%
14	35 <sup>th</sup>	55%
15	30 <sup>th</sup>	40%
16	25 <sup>th</sup>	25%
17	Below 25 <sup>th</sup>	0%

18 For example, 100% of the PBRs linked to this  
19 performance indicator will be distributed if the Con  
20 Edison's TSR during the performance period ranks in the  
21 50<sup>th</sup> percentile when compared to the TSR for the  
22 compensation peer group.

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1 Q. Why should the Company be permitted to recover the  
2 costs of long-term incentives?

3 A. The Company awards long-term incentives to officers and  
4 non-officer management employees to promote employee  
5 behavior to drive future success of the Company.  
6 Payouts under the LTIP are performance-based and made  
7 only after the consistent demonstration of achieving  
8 performance indicators, as measured by the indicators,  
9 over a period of time. The long term incentive is an  
10 excellent way to attract and retain competent employees  
11 for the benefit of customers and investors.

12 **Non-Officer Management Employee Compensation**

13 Q. Please describe how you establish compensation levels  
14 for non-officer management employees?

15 A. The compensation program for non-officer management  
16 employees is comprised of base salary, variable pay and  
17 long term incentives. The Chairman and Chief Executive  
18 Officer of the Company, the Vice President of Human  
19 Resources and I establish, review and administer the  
20 Company's compensation program for non-officer  
21 management employees. We benchmarked with twelve of  
22 the compensation peer group companies and four other

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1 utility companies who were willing to share  
2 compensation information with us. We also used  
3 compensation surveys published by various compensation  
4 consulting and research firms, such as Hewitt  
5 Associates, Watson Wyatt, the Conference Board, World  
6 at Work, ORC World Wide, Edwin Perlin Associates and  
7 Mercer. From this information, we establish the merit  
8 budget and salary structure adjustment for base  
9 salaries for the year. We generally select rates that  
10 reflect no more than the average of the benchmarked  
11 companies. We obtained benchmark information on  
12 variable pay and found that the target levels  
13 established by the Company are at the low end of the  
14 peer group. Under the variable pay program, target  
15 awards for non-officer employees can range from 4.5% to  
16 15%. We found that at 12 of 13 companies providing  
17 information on variable pay, targets ranged from 10% to  
18 25% of base pay. While data indicated that our  
19 variable pay targets are below median, we have not  
20 increased our variable pay target levels for 2008.

21 Q. Has the Company used the services of a compensation  
22 consultant to evaluate its compensation program for  
23 non-officer management employees?

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1 A. Yes. The Company has retained Hewitt Associates to  
2 conduct a review of its current non-officer management  
3 level compensation practices related to base salary,  
4 variable pay and long term incentives. As part of this  
5 review, Hewitt has conducted an initial benchmark  
6 sample of about 16 different jobs covering 593  
7 management employees. These jobs were compared with  
8 similar jobs at 38 utility companies across the nation,  
9 including 14 of the 20 compensation peer group adopted  
10 by the Company for reviewing officer compensation.

11 Q. What is Hewitt's findings regarding the Company's non-  
12 officer management compensation practices?

13 A. As described in Mr. McCullough's testimony, for base  
14 salary, Hewitt found some employee pay variability  
15 around the median exists but overall, current practice  
16 is below the median when compared with the compensation  
17 peer group and the other national utility companies.  
18 When variable pay is added to base salary, Total Cash  
19 Compensation falls further below the median. Hewitt  
20 also found that the Company's variable pay program is  
21 similar in structure to those of other utilities in  
22 terms of emphasis placed on financial performance,  
23 customer satisfaction and safety measures. The upside

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1 of the Company's payout of 120 percent is low. The  
2 compensation peer group upside could be as high as 175  
3 percent and the upside for the other national utilities  
4 could be as high as 200 percent. Hewitt's assessment  
5 is that the Company's long term incentive program of 1  
6 to 8 percent of base salary while the peer group is at  
7 5 to 35 percent and the other national utility programs  
8 ranged from 5 to 40 percent level. Therefore, adding  
9 long term incentives to base and variable pay, makes  
10 total level of compensation fall even further below the  
11 median of the benchmark.

12 **Variable Pay Program**

13 Q. Please describe the Variable Pay Program.

14 A. The Company's Variable Pay Program compensates non-  
15 officer management employees provided that certain  
16 performance measures that are set prior to the  
17 commencement of the performance period are met. As  
18 indicated by our internal survey results and in the  
19 compensation review conducted by Hewitt, variable pay  
20 places a significant portion of non-officer employees'  
21 compensation at risk. It must be earned by performance  
22 and must be earned each year. This pay-for-performance  
23 philosophy is used by most companies in the utility

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1 industry and non-utility corporations and is considered  
2 best practice. Variable Pay program incents  
3 appropriate behavior and its reward is commensurate  
4 with accomplishment of predetermined goals by employees  
5 that benefit both customers and investors. Payout of  
6 awards is linked to achieving financial budget and  
7 operating performance measures that promote safe and  
8 reliable operations, better customer service,  
9 environmental excellence and public safety.

10 Q. If the Commission does not agree with the structure of  
11 the annual incentive variable pay programs, is that a  
12 basis for denying the Company recovery for the costs of  
13 these programs?

14 A. In my opinion, the answer is clearly no. There is  
15 sufficient evidentiary support that this employee  
16 expense is a legitimate cost of doing business that  
17 should be recovered in rates. Therefore, regardless of  
18 the form of compensation, the Company's rates should  
19 reflect a reasonable level of employee expense  
20 necessary for the company to retain qualified and  
21 competent individuals to manage its business. As Lee  
22 McCullough of Hewitt explains, the total dollar value  
23 of the Company's compensation package is below the

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1 median. As such there is no reasonable basis for  
2 denying Company full recovery of its business cost,  
3 especially where such level of compensation is below  
4 the median of the total level of compensation that its  
5 peer companies pay. An appropriate level of  
6 compensation is necessary to attract and retain quality  
7 employees for which the Company competes in a  
8 competitive marketplace.

9 Incentive compensation is widely recognized as best  
10 practice and it puts a large portion of the pay at risk  
11 to employees.

12 Q. Please explain how the variable pay program works.

13 A. Each year a "Target Fund" is determined by multiplying  
14 year-end salaries times the following Target Award  
15 percent for each eligible management employee.

<u>Employee Salary Band</u>	<u>Target Percent</u>
17 Band Levels SL, EP, 1, and 2	4.5%
18 Band Level 3	10.0%
19 Band Level 4	15.0%

20 The resulting amount represents the Target Fund. An  
21 Award Fund is then determined by adjusting the Target  
22 Fund based on the Company's performance in the  
23 following three areas:

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- 1           1. Achievement of a pre-determined level of  
2            "Consolidated Edison Company of New York (CECONY)  
3           Adjusted Net Income," which will be comprised of net  
4           income from ongoing operations for CECONY after  
5           subtracting all expenses incurred by CECONY,  
6           including federal and state income taxes. CECONY  
7           Adjusted Net Income will be net of the reserve that  
8           is established for the Award Fund during the year-  
9           end closing and is not be weather normalized.
- 10  
11           2. Performance within an "Operating Budget," which is  
12           the portion of the CECONY O&M Budget approved by the  
13           Board of Trustees that is comprised of departmental  
14           expenses, including Interference and Uncollectible  
15           expenses.
- 16           3. Achievement of specific safety, reliability,  
17           customer satisfaction and operating performance  
18           indicators, such as the OSHA Incidence Rate,  
19           Electric Network System Availability, Electric Non-  
20           Network System Availability, Respond to Gas Odor  
21           Complaints within 30 minutes, Workable Gas Leaks  
22           Year-End Backlog, Steam System - Normal Pressure  
23           Operations, Generation Stations - Forced Outages,  
24           PSC Complaints, Customer Calls Answered, Customer

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1           Satisfaction Surveys, Environmental Index and  
2           Employee Development Index.

3           The weighting assigned to each component is 50% to  
4           Adjusted Net Income, 20% to Operating Budget and 30% to  
5           specific performance indicators. A sliding scale of 0%  
6           to 120% is applied to each component based on actual  
7           outcomes. However, if Adjusted Net Income is less than  
8           or equal to 90 percent of the target Adjusted Net  
9           Income, no variable pay awards are made.

10    Q.    Has the variable pay program Award Fund been less than  
11           100%?

12    A.    Yes. The Award Fund for 2007 was set at 75.5% due to  
13           not achieving financial and operating performance  
14           indicators, mainly attributed to the Long Island City  
15           and Westchester outages. These events contributed to  
16           the Company achieving adjusted net income and operating  
17           budget targets that were below the 100% level, which  
18           reduced the Award Fund to 75.5%. The fact that the  
19           payout of variable pay awards was reduced supports our  
20           position that the pay is directly linked to performance  
21           measures, which benefit customers. Employees fully  
22           recognize that failure to perform to meet our

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1 customers' expectations also means reducing pay for  
2 them.

3 Q. How is the award distributed?

4 A. The Award Fund is distributed to employees who have  
5 achieved a satisfactory or better performance rating  
6 and the actual amount awarded will vary between  
7 employees based on the target level for their position,  
8 the results of performance indicators assigned to their  
9 organization and an assessment of their individual  
10 performance.

11 For each eligible employee, 60% of his or her award  
12 will be based on achieving Company and specific  
13 organization performance goals, and the remaining 40%  
14 is based on individual performance as shown below:

<u>Performance Indicator</u>	<u>Weighting</u>
16 Adjusted CECONY Net Income	10%
17 Organization Budget	15%
18 Organization Performance Indicators	35%
19 Individual Performance	40%

20 Q. Will all employees with a satisfactory rating receive a  
21 pay out under the variable pay program?

22 A. Yes. A satisfactory rating is a minimum threshold for  
23 receiving a portion of the variable pay. Employees who

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1 are rated unsatisfactory in performance are not  
2 eligible for variable pay. The variable pay program is  
3 designed to encourage teamwork and also individual  
4 performance. An organization succeeding in achieving  
5 its performance measures will include employees with  
6 varying ranges of performance, some at the satisfactory  
7 level and others above. Employees achieving a  
8 satisfactory rating are eligible to receive a minimum  
9 award (up to 60% of his or her target) based on the  
10 organization's results. Satisfactory performers may  
11 also receive additional variable pay based on their  
12 individual contribution. High performing employees  
13 achieving a better than satisfactory rating also are  
14 eligible to receive a minimum award (up to 60% of his  
15 or her target) based on the organization's results and  
16 additional variable pay based on their individual  
17 contribution. The additional variable pay, which is  
18 based on individual contributions, ranges from 0 to 60  
19 percent and high performers will receive a greater  
20 amount of variable pay to distinguish them from  
21 satisfactory performers. Employees receiving different  
22 levels of variable pay reflect not only how well their

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1 organization performed but also reflects how well they  
2 performed individually during the period.

3 Q. What was the amount of variable pay awards granted in  
4 the last two years?

5 A. Based on the actual performance results in 2007 for  
6 Consolidated Edison Company of New York, Inc. compared  
7 to the predetermined performance targets, the resulting  
8 management variable pay Award Fund for 2008 was set at  
9 101 percent of the Target Fund, with a payout of \$27.4  
10 million. As indicated above, for 2007, the management  
11 variable pay Award Fund was set at 75.5 percent of the  
12 Target Fund, with a payout of \$18.4 million.

13 Q. Please explain why a portion of the variable pay  
14 program is tied to adjusted net income.

15 A. Adjusted Net income is a good measure of the Company's  
16 operating performance. A goal of any business is to  
17 realize a return for its equity investors. A company  
18 that operates well financially benefits both the  
19 customer and investor. The achievement of adjusted net  
20 income targets demonstrates to investors and customers  
21 that the Company is managing the business well and is  
22 focused on costs and quality of service. It also

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1 mitigates the size and frequency of requests for rate  
2 increases.

3 Q. Please explain why a portion of the variable pay  
4 program is tied to operating budgets.

5 A. Controlling cost and using resources efficiently are  
6 fundamental to running a good business. This  
7 performance indicator raises employee awareness in each  
8 operating organization. It reminds them that they can  
9 directly influence operating budgets through their  
10 decisions each day and by performing their tasks  
11 efficiently and effectively.

12 Q. What are performance indicators?

13 A. Each organization develops performance indicators with  
14 targeted goals each year. The performance indicators  
15 reflect the organization's functions and work  
16 activities and are set at challenging yet achievable  
17 levels. Each month, the performance indicators are  
18 updated and management employees have the opportunity  
19 to monitor them closely to see if their organization is  
20 on target in meeting their goals. If goals are not on  
21 target, then they have an opportunity to adjust to  
22 rectify the situation.

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1 Q. What are the performance indicators for Electric  
2 Operations?

3 A. As previously described, 35% of a variable pay award  
4 distributed to employees is determined by  
5 organizational performance indicators. For Electric  
6 Operations, each organization has established  
7 performance indicators that are linked to corporate  
8 goals such as safety, environmental, reliability, and  
9 customer service, and goals particular to its  
10 operations such as reducing the number of underground  
11 structure events, electric shock incidents and  
12 transformer failures.

13 Q. Why should the Company be permitted to recover the  
14 costs of the variable pay?

15 A. The Company should recover variable pay costs for two  
16 reasons. First, the principles of cost-of-service rate  
17 regulation require that a regulated company be  
18 compensated for its reasonable business expenses. Based  
19 on the comparative work performed by Hewitt, there is  
20 adequate evidence that the Company's compensation  
21 package for its employees, including the variable pay  
22 element, are well within the norms and thus satisfy the  
23 criteria for a reasonable business expense. Second, the

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1 Company's variable pay program directly benefits  
2 customers and investors. Performance criteria include  
3 numerous objectives important to customers. Some  
4 performance indicators relate to customer service and  
5 operating efficiencies, which are similar to the  
6 performance mechanisms prescribed by the Commission  
7 that place penalties on the Company for not meeting  
8 goals established for these areas. For example, in the  
9 customer service area, the variable pay program  
10 includes indicators such as PSC complaints, customer  
11 calls answered, response to customer complaints,  
12 billing accuracy, percent of meters read on schedule  
13 and customer satisfaction surveys. In the area of  
14 operating areas, the variable pay plan includes  
15 measures such as system reliability (CAIDI and SAIFI)  
16 where the Commission imposes penalties depending on the  
17 duration and frequency of outages. For example,  
18 certain electric organizations did not receive a full  
19 variable pay award because they did not meet their  
20 CAIDI and SAIFI performance indicators, which comprise  
21 12 of the 35 percent of the operating performance  
22 indicators.

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1 Given that the Commission prescribes performance  
2 incentives on the Company, we believe it is appropriate  
3 to impose similar performance incentives on employees  
4 through the variable pay program. The variable pay  
5 program links pay to performance. The employees have a  
6 large portion of their pay at risk. They are rewarded  
7 only when they achieve their performance goals in  
8 meeting the needs of our customers, the investors and  
9 the public.

10 **Long Term Incentives**

11 Q. Please describe the long-term incentive compensation  
12 plan for non-officer management employees.

13 A. As mentioned previously in the officer compensation  
14 area, the Company's shareholders approved a new Long  
15 Term Incentive Plan (LTIP) on May 19, 2003, and the  
16 Board of Directors has authorized implementing the LTIP  
17 effective January 1, 2004. The purpose of the Plan is  
18 to provide long-term incentive compensation to officers  
19 and non-officer management employees contributing to  
20 the future success and growth of the Company. Long-  
21 term incentive compensation awarded under the Plan  
22 includes both stock options and performance based  
23 restricted stock units (PBRs). The MDC Committee has

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1 the administrative authority over the LTIP, and  
2 determines the mix of stock options and PBRs.  
3 In 2006 the Committee approved Mercer's recommendation  
4 that stock options be removed from the mix of LTIP  
5 awards granted in 2007 and beyond. For 2007, the  
6 Committee approved the allocation be comprised solely  
7 of PBRs for officers and non-officer management  
8 employees in bands 3 and 4, and time-based restricted  
9 stock units (TBRS) for management employees in bands 1  
10 and 2. Both PBRs and TBRS have a vesting period of  
11 three years.  
12 For 2008, the Committee authorized granting awards  
13 under the LTIP in the form of PBRs to officers and non-  
14 officer management employees in bands 3 and 4, and TBRS  
15 to management employees in bands 1 and 2. The stock  
16 units provide for the right to receive one share of Con  
17 Edison common stock (or a cash payment equal to the  
18 fair market value of one share of Con Edison common  
19 stock) for each stock unit granted, subject to the  
20 satisfaction of certain pre-established long-term  
21 performance objectives.  
22 Q. How are LTIP awards determined and granted to non-  
23 officer management employees?

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1 A. Non-officer management employees are eligible to  
2 receive PBRS and TBRS awards. It has been the  
3 Company's practice to limit LTIP awards to  
4 approximately 20% to 25% of the total number of  
5 management employees based on recommendations from  
6 their Senior Officer and an assessment of each  
7 recommended employee's past performance and potential  
8 to contribute to the Company's future success.

9 Q. How and when are PBRS distributed?

10 A. The PBRS will be distributed after completing a three-  
11 year performance cycle, but the number of shares  
12 distributed on the payout year is based on a numerical  
13 formula and depends on the achievement of certain  
14 performance criteria. The following performance  
15 indicators will determine the number of shares (or cash  
16 equivalent) actually distributed at the end of each  
17 performance cycle:

18 Fifty percent of PBRS awarded to non-officer management  
19 employees in bands 3 and 4 is linked to performance as  
20 measured by the variable pay plan Award Fund for  
21 management employees. As previously mentioned, the  
22 Award Fund for the variable pay plan is determined by  
23 achieving performance goals for adjusted net income,

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1 operating budgets and operating performance goals.  
2 The number of shares distributed will be determined by  
3 multiplying the variable pay plan Award Fund average  
4 for the three years prior to the payout year by the  
5 number of shares linked to this performance indicator.  
6 For example, if the annual incentive plan Award Fund  
7 average for the three years prior to the payout year is  
8 95%, then 95% of the PBRS award linked to this  
9 indicator will be distributed. The other fifty percent  
10 of the PBRS awarded to officer and non-officer  
11 management employees is linked to the performance of  
12 the Con Edison using a Total Shareholder Return (TSR)  
13 indicator. TSR is the incremental value an equity  
14 investor receives (change in stock price plus dividends  
15 received) by holding one share of a company's common  
16 stock over a period of time. In determining the number  
17 of shares to be distributed, the following guidelines  
18 will apply based on how well Con Edison's TSR compares  
19 with the TSR for the compensation peer group over a  
20 three-year performance period:

21	Con Edison's TSR	Percent of
22	<u>Percentile Ranking</u>	<u>Shares Distributed</u>
23	75 <sup>th</sup> or greater	150%

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1	70 <sup>th</sup>	140%
2	65 <sup>th</sup>	130%
3	60 <sup>th</sup>	120%
4	55 <sup>th</sup>	110%
5	50 <sup>th</sup>	100%
6	45 <sup>th</sup>	85%
7	40 <sup>th</sup>	70%
8	35 <sup>th</sup>	55%
9	30 <sup>th</sup>	40%
10	25 <sup>th</sup>	25%
11	Below 25 <sup>th</sup>	0%

12 For example, 100% of the PBRS linked to this  
13 performance indicator will be distributed if the Con  
14 Edison's TSR during the performance period ranks in the  
15 50<sup>th</sup> percentile when compared to the TSR for the  
16 compensation peer group.

17 Q. How and when are TBRS distributed?

18 A. The TBRS are distributed after completing a three-year  
19 vesting cycle. For example, management employees in  
20 bands 1 and 2 awarded TBRS in 2008 would receive a pay  
21 out of 100% of these shares in 2011.

22 Q. Why should the Company be permitted to recover the  
23 costs of long-term incentives?

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1 A. The Company awards long-term incentives to non-officer  
2 management employees to promote employee behavior to  
3 drive the future success of the Company and to retain  
4 quality employees critical to achieve this success.  
5 Payouts under the LTIP are made only after the  
6 consistent demonstration of achieving performance  
7 indicators over a period of time. The long term  
8 incentive is an excellent way to attract and retain  
9 competent employees for the benefit of customers and  
10 investors.

11 **Relationship of Incentive Plan Funding**  
12 **to Budgets and Rate Requests**

13 Q. Please explain the relationship between the level of  
14 funding for the incentive plans to the Company budgets  
15 and to the rate request.

16 A. The budgets, as well as the Company's rate request,  
17 assume that Company employees will achieve the  
18 performance targets set forth in next year's incentive  
19 plans. For example, if the Company achieves  
20 performance targets for reliability, safety,  
21 environmental excellence and cost efficiencies, and  
22 therefore pays out 100 percent of the incentive  
23 funding, costs and revenues are in balance and

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1 customers receive the benefits of the Company's  
2 achieving its targets. If one or more targets are not  
3 achieved, the payout of incentive compensation to  
4 officer and non-officer management employees is lowered  
5 or in the extreme, eliminated. In the case where  
6 payouts are less than 100% of the Award Fund, the  
7 Company would likely have incurred incremental costs at  
8 its own expense.

9 Q. Do investors benefit from these programs?

10 A. Yes. They generally benefit from these programs in the  
11 same manner as customers do. To the extent incentives  
12 result in the Company achieving higher levels of  
13 reliability, safety and efficiency, both customers and  
14 investors benefit. Efficiencies achieved by the  
15 Company would be captured for the full benefit of  
16 customers when rates are reset.

17 Q. Does this conclude your testimony?

18 A. Yes, it does.

# Analytical Framework – Peer Group

The study used the peer group approved by the MD&C Committee in 2006

Company Name	Ticker Symbol	2006 Revenue (\$M)	2006 Net Income (\$M)	2006 Total Assets (\$M)	Aug 07 Market Value (\$M)	1yr Total Return August 2007	3yr Total Return August 2007
CONSTELLATION ENERGY GRP INC	CEG	\$19,285	\$950	\$21,802	\$14,970	41%	29%
DOMINION RESOURCES INC	D	16,482	1,396	49,269	24,804	10%	13%
FPL GROUP INC	FPL	15,710	1,281	35,991	23,938	36%	23%
EXELON CORP	EXC	15,655	1,592	44,319	47,644	19%	28%
DUKE ENERGY CORP	DUK	15,184	1,863	68,700	23,113	10%	17%
SOUTHERN CO	SO	14,356	1,607	42,858	26,846	8%	10%
AMERICAN ELECTRIC POWER	AEP	12,622	1,005	37,987	17,757	26%	15%
EDISON INTERNATIONAL	EIX	12,622	1,232	36,261	17,173	24%	28%
PG&E CORP	PCG	12,539	991	34,803	15,724	9%	18%
SEMPRA ENERGY	SRE	11,761	1,416	28,949	14,529	13%	18%
FIRSTENERGY CORP	FE	11,501	1,261	31,196	18,729	11%	19%
ENERGY CORP	ETR	10,932	1,160	31,083	20,277	37%	23%
XCEL ENERGY INC	XEL	9,840	572	21,958	8,654	3%	10%
PROGRESS ENERGY INC	PGN	9,570	571	25,701	11,879	9%	7%
CENTERPOINT ENERGY INC	CNP	9,319	432	17,633	5,210	17%	18%
DTE ENERGY CO	DTE	9,022	433	23,785	8,159	20%	10%
PEPCO HOLDINGS INC	POM	8,363	250	14,244	5,395	14%	15%
NISOURCE INC	NI	7,490	283	18,157	5,165	-7%	1%
PPL CORP	PPL	6,899	879	19,747	18,488	42%	30%
AMEREN CORP	AEE	6,880	558	19,578	10,542	0%	8%
75th Percentile		\$14,563	\$1,310	\$36,693	\$20,986	24%	23%
Median		11,631	998	30,016	16,449	14%	18%
25th Percentile		9,245	588	21,288	10,070	9%	10%
CONSOLIDATED EDISON INC	ED	\$12,137	\$748	\$26,699	\$12,449	4%	8%

## Market Assessment – Top 5 Executives Target TDC (\$000)

Target TDC is positioned below market median levels, and competitive with the 25<sup>th</sup> percentile

### Findings

- Overall, due to its relatively low levels of LTI, Con Edison is delivering target total direct compensation to its top five executives that is competitive with the 25<sup>th</sup> percentile of the peer group, and below the 25<sup>th</sup> percentile of the survey data
- Using the peer group for the 3 positions for which data was available, the Chairman & CEO is slightly below the median competitive range, while others fall significantly below
- Using the survey data, 4 of the 5 top positions are below the median competitive range

Position	Current Target TDC	Peer Group						Survey Data					
		25th		50th		75th		25th		50th		75th	
		Data	Ratio	Data	Ratio	Data	Ratio	Data	Ratio	Data	Ratio	Data	Ratio
Chairman of the Board & CEO	\$5,565	\$4,833	115%	\$6,219	89%	\$8,128	68%	\$6,210	90%	\$6,837	81%	\$7,921	70%
President & COO	\$1,688	\$1,493	113%	\$2,687	63%	\$3,182	53%	\$1,967	86%	\$2,483	68%	\$2,976	57%
SVP & CFO	\$1,246	\$1,506	83%	\$1,867	67%	\$2,552	49%	\$1,488	84%	\$1,730	72%	\$1,988	63%
General Counsel - Law	\$780	-	-	-	-	-	-	\$984	79%	\$1,164	67%	\$1,372	57%
SVP - Public Affairs	\$758	-	-	-	-	-	-	\$618	123%	\$665	114%	\$867	87%
<b>Overall</b>			<b>104%</b>		<b>73%</b>		<b>57%</b>		<b>92%</b>		<b>80%</b>		<b>67%</b>

\* The figures in *blue italics* represent Con Ed as a percentage of market levels.

# Market Assessment – Other Executives Target TDC (\$000)

Target TDC is generally aligned with median, though we see significant variability by position

Position	Current Target TDC	Survey Data					
		25th		50th		75th	
		Data	Ratio	Data	Ratio	Data	Ratio
SVP - Gas Operations	\$749	\$578	130%	\$668	112%	\$816	92%
SVP - Enterprise Shared Services	\$739	\$826	89%	\$1,119	66%	\$1,346	55%
SVP - Business Shared Services	\$733	\$826	89%	\$1,119	65%	\$1,346	54%
SVP - Central Operations	\$661	\$572	115%	\$661	100%	\$1,109	60%
SVP - Customer Operations	\$652	\$380	172%	\$495	132%	\$515	127%
SVP - Electric Operations	\$595	\$1,302	46%	\$1,460	41%	\$1,954	30%
VP - Regulatory Services	\$586	\$314	186%	\$405	145%	\$560	105%
VP - Legal Services	\$527	\$400	132%	\$439	120%	\$507	104%
VP - Substation Operations	\$516	\$365	141%	\$415	124%	\$525	98%
VP/Controller Corporate Accounting	\$520	\$481	108%	\$550	94%	\$631	82%
VP - Government Relations	\$507	\$380	134%	\$531	96%	\$752	67%
VP & General Auditor - Auditing	\$488	\$365	133%	\$399	122%	\$430	114%
VP - Environment, Health & Safety	\$497	\$299	166%	\$354	140%	\$382	130%
VP - Strategic Planning <sup>1</sup>	-	\$443	-	\$552	-	\$574	-
VP - Construction	\$473	\$306	154%	\$386	123%	\$506	93%
VP - Treasurer/Treasury <sup>1</sup>	-	\$459	-	\$509	-	\$571	-

\* The figures in *blue italics* represent Con Ed as a percentage of market levels.

<sup>1</sup> Since position is vacant, no LTI grants are available to calculate TDC.

Continued on Next Page

# Market Assessment – Other Executives Target TDC (\$000)

Target TDC is generally aligned with median, though we see significant variability by position *continued*

Position	Current Target TDC	Survey Data					
		25th		50th		75th	
		Data	Ratio	Data	Ratio	Data	Ratio
VP - Human Resources	\$446	\$562	79%	\$612	73%	\$703	63%
VP - Purchasing	\$449	\$233	193%	\$295	152%	\$382	118%
VP - Central Engineering	\$436	\$321	136%	\$399	109%	\$523	83%
VP - Information Resources	\$442	\$507	87%	\$574	77%	\$654	68%
Sec. and Associate General Counsel	\$439	\$400	110%	\$439	100%	\$507	87%
VP - Engineering & Planning	\$458	\$366	125%	\$455	101%	\$597	77%
VP - Energy Management	\$416	\$345	120%	\$456	91%	\$573	73%
VP - Manhattan	\$447	\$516	87%	\$608	74%	\$616	73%
VP - Tax <sup>1</sup>	-	\$384	-	\$459	-	\$535	-
VP - Gas Engineering	\$396	\$272	145%	\$296	134%	\$371	107%
VP - Facilities	\$404	\$196	206%	\$236	171%	\$251	161%
VP - System & Transmission Operations	\$406	\$365	111%	\$415	98%	\$525	77%
VP - Brooklyn/Queens	\$357	\$516	69%	\$608	59%	\$616	58%
VP - Staten Island & Electric Services	\$376	\$490	77%	\$590	64%	\$663	57%
VP - Gas Operations	\$375	\$361	104%	\$426	88%	\$542	69%
VP - Central Field Services	\$384	\$233	165%	\$295	130%	\$382	101%
VP - Steam Operations <sup>1</sup>	-	\$353	-	\$479	-	\$684	-
VP - Bronx/Westchester <sup>1</sup>	-	\$516	-	\$608	-	\$616	-
<b>Overall</b>			<b>125%</b>		<b>103%</b>		<b>86%</b>

\* The figures in *blue italics* represent Con Ed as a percentage of market levels.

<sup>1</sup> New incumbent: received below typical or no award for 2007 LTI.